

SHREE RAVI-COELHO

shree.ravichandran@gmail.com ~ 562.293.5821 ~ www.ravicoelho.com

SUMMARY

Senior UX Designer passionate about building intuitive, accessible products, bringing a research-driven, end-to-end approach to product experiences through data-driven decisions, in highly collaborative environments.

EXPERIENCE

MAY 2022 to
PRESENT

User Experience Designer

PROCARE SOLUTIONS

- Led UX strategy and execution across multiple platforms, delivering cohesive experiences for diverse user groups
- Leveraged qualitative and quantitative research to drive data-informed design decisions and measurable product outcomes
- Improved customer satisfaction by increasing product NPS from -15 to 24 through targeted UX improvements
- Owned end-to-end design from discovery through launch, including problem definition, wireframes, high-fidelity designs, prototyping, testing, and engineering handoff through QA
- Built and scaled a design library with reusable components and standardized patterns, improving consistency and speeding delivery
- Drove VPAT certification by partnering with a third-party auditor to identify and remediate accessibility gaps across SchoolCare Works

OCT 2020 to
MAR 2022

Graphic Designer

FREELANCE

- Created cohesive digital and physical assets with a focus on consistency and usability.

SEP 2017 to
SEP 2019

Architectural Designer

IRWIN PARTNERS ARCHITECTS

- Defined stakeholder needs by collaborating with cross-functional teams, including developers, consultants, engineers, clients, and city officials
- Produce submittal ready architectural plans, elevations and personalized renderings

EDUCATION

APR 2021 to
JAN 2022

UX Design Professional Certificate

Google via Coursera

SEP 2012 to
JUNE 2017

Bachelor of Architecture

California Polytechnic, Pomona

SKILL SET

Figma

Pendo

Wireframing

Prototyping

Usability Testing

Great Question

Surveys

High-Fidelity

Accessibility

Journey Mapping